

Association of Legal Administrators Austin Chapter Business Partner Program 2026



Join Us!

The Austin Chapter of the Association of Legal Administrators (Austin ALA) is excited to launch the 2026 Business Partner Program. This program offers a unique opportunity to connect with key decision-makers in law firms and legal departments across Greater Austin.

Why Partner with Austin ALA?

As a Business Partner, you will gain:

- **Direct Access to Influencers:** Engage with Austin ALA members who shape decisions in their organizations.
- **Enhanced Brand Visibility:** Showcase your brand to legal professionals throughout Austin.
- **Networking & Collaboration:** Build relationships at educational seminars and networking events.
- **Opportunities to Showcase Solutions:** Present your products and services to those who need them most.

Your partnership and feedback are invaluable to our chapter. For details or questions, please contact one of our committee members listed below.

Thank you for your support—we look forward to a successful year together!

Business Partner Committee	
Ana Helton, Chair	ahelton@r-alaw.com
Natalie Jones, Co-Chair	njones@abaustin.com
Donna Hughes	donna.hughes@pillsburylaw.com
Angela Sanford	angela.sanford@pillsburylaw.com

**Association of Legal Administrators
Austin Chapter
Business Partner Program 2026**



Sponsorship Packages 2026				
Business Partner Program Benefits	Platinum \$5,000 Four (4) sponsorships available	Diamond \$3,600 Ten (10) sponsorships available	Gold \$2,500 Fifteen (15) sponsorships available	Silver \$1,500 Unlimited sponsorships available
Attend a Monthly Lunch Meeting & Educational Session				
Sponsorship recognition	X	X	X	
Company introduction, including a brief speaking opportunity (5-10 minutes, up to two reps)	X	X	X	
Attend educational session	X	X	X	
Network with ALA members and guests	X	X	X	
Attend an Annual Event				
Happy New Year Meet & Greet with ALA members	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
Managing Partner Breakfast with ALA members and their Office Managing Partners	Up to 3 reps	Up to 3 reps	Up to 2 reps	
End of Year Appreciation Event with ALA members	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
End of Year Holiday Event with ALA members	Up to 3 reps	Up to 2 reps		

Annual Spring Conference – Exclusive to Platinum Sponsors				
Attend exclusive educational and networking Event with ALA members and guests	Up to 4 reps			
Greet ALA members and guests at registration	X			
Conference sponsor recognition	X			
Company introduction, including a 10-minute speaking opportunity	X			
26 th Annual Conference and Legal Expo				
Attend Legal Expo	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
Booth placement choice in the Exhibit Hall	X			
Company introduction at the educational session opener at the Conference, including 10-minute speaking opportunity	X			
Sponsorship recognition	X	X	X	X
Inclusion in the Legal Expo Business Partner Directory distributed to all ALA members, guests, and business partners	X	X	X	X
Other Networking Events and Opportunities				
Join ALA members at select community outreach events	X	X	X	X
Serve on the Business Partner Advisory Committee (3 meetings per year)	Up to 2 reps	Up to 2 reps	Up to 1 rep	Up to 1 rep

Additional Business Partner Program Benefits				
Receive Austin ALA Membership Directory to connect with ALA members throughout the year	X	X	X	X
Website listing, including logo and link to your website	X	X	X	X
Inclusion in one of Austin ALA's Weekly Spotlight, featured on the exclusive Austin ALA listserv (company name, description of products/services, and link to your company website)	X	X	X	X
Connect with Austin ALA on LinkedIn, Facebook, and Twitter	X	X	X	X
Opportunity to provide educational articles to ALA members throughout the year (industry updates, trends, etc. content subject to Board approval)	X	X	X	X
Invite ALA members to your company-sponsored events (webinars, training sessions, community outreach, etc.)	X	X	X	X