



AUSTIN CHAPTER
A Chapter of the Association of Legal Administrators



2019

Business Partner

Program



The Austin Chapter of the Association of Legal Administrators (ALA)

2019 Business Partner Program

The Austin Chapter of the Association of Legal Administrators is pleased to announce its 2019 Business Partner Program.

We thank you for your consideration in partnering with our organization and believe that the sponsorship packages offered here will provide you with a variety of opportunities to establish, build, and strengthen relationships with our chapter members. Your expertise and resources are critical to our success as legal management professionals and we encourage your participation and feedback.

We hope that you will partner with us in 2019. If you have any questions or require clarification, we welcome your call.

Yours truly,



Business Partner Committee

Bobby Zamen, Chair
Angela Sanford, Chair
Ana Helton
Dea McCart
Kim Vitray
John Wagner

PLATINUM SPONSOR \$5,000

(Limited to one sponsor)

Summary of Program Benefits

Advertisements:

Chapter Website - Front Page Rotating Banner with Hyperlink to Company Website for the 2019 Year.

Recognition in Legal Expo Publication

Chapter's Electronic Newsletters – Your company logo will appear on **ALL** of our chapter's electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition -Up to Three (3) Representatives to Attend. Included: lunch, educational seminar, drink tickets, exhibit table (location assigned based on preference), speaking opportunity, and oral recognition.

Chapter Luncheon Attendance and Recognition – One (1) Exclusive Luncheon and One (1) Shared Sponsored Luncheon for up to Two (2) Representatives with Opportunity to Work the Registration Table.

Business Partner Appreciation Event – Attendance for up to Three (3) Representatives.

Meet & Greet Event – Attendance for up to Three (3) Representatives.

Annual Managing Partner Event Invitation – Three (3) Tables and Attendance for up to Three (3) Representatives.

Spring Educational Seminar Sponsor – Attendance for up to Two (2) Representatives and opportunity to Introduce Speaker.

Business Partner Advisory Committee – Attendance for up to One (1) Representative.

Chapter Retreat and/or Holiday Event – Attendance for up to Three (3) Representatives.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Newsletter - Electronic Newsletter Article Submission – You will have the opportunity to submit an educational article for our electronic newsletter once within the year. Articles will be reviewed by the board and submission is not a guarantee that the article will be used.

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.

DIAMOND SPONSOR \$3,500

(Limited to 5 sponsors)

Summary of Program Benefits

Advertisements:

Chapter Website - Front Page Rotating Banner with Hyperlink to Company Website for Four (4) months during the 2019 Year.

Recognition in Legal Expo Publication

Chapter's Electronic Newsletters – Your company logo will appear in one (1) of our electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition -Up to Three (3) Representatives to Attend. Included: lunch, educational seminar, drink tickets, exhibit table, and oral recognition.

Chapter Luncheon Attendance and Recognition – Two (2) Shared Sponsored Luncheons for up to Two (2) Representatives with Opportunity to Work the Registration Table.

Business Partner Appreciation Event – Attendance for up to Three (3) Representatives.

Meet & Greet Event – Attendance for up to Three (3) Representatives.

Annual Managing Partner Event – Two (2) Tables (shared) and Attendance for up to Two (2) Representatives.

Business Partner Advisory Committee – Attendance for up to One (1) Representative.

Chapter Retreat and/or Holiday Event – Attendance for up to Two (2) Representatives.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Newsletter - Electronic Newsletter Article Submission – You will have the opportunity to submit an educational article for our electronic newsletter once within the year. Articles will be reviewed by the board and submission is not a guarantee that the article will be used.

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.

GOLD SPONSOR \$2,500

(Limited to 15 sponsors)

Summary of Program Benefits

Advertisements:

Recognition in Legal Expo Publication

Chapter's Electronic Newsletters – Your company logo will appear on one (1) of our electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition -Up to Two (2) Representatives to Attend. Included: lunch, educational seminar, drink tickets, exhibit table, and oral recognition.

Chapter Luncheon Sponsorship Attendance and Recognition - One (1) Shared Sponsor Luncheon for One (1) Representative with Opportunity to Work the Registration Table.

Business Partner Appreciation Event – Attendance for up to Two (2) Representatives.

Meet & Greet Event – Attendance for up to Two (2) Representatives.

Annual Managing Partner Event – One (1) Shared Table and Attendance of One (1) Representative.

Business Partner Advisory Committee – Opportunity to Represent Gold Business Partners; Two (2) names drawn randomly.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Newsletter - Electronic Newsletter Article Submission – You will have the opportunity to submit an educational article for our electronic newsletter once within the year. Articles will be reviewed by the board and submission is not a guarantee that the article will be used.

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.

SILVER SPONSOR \$750

Summary of Program Benefits



Advertisements:

Recognition in Legal Expo Publication

Chapter's Electronic Newsletters – Your company logo will appear on one (1) of our electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition – Exhibit Table Only. Limited to two (2) representative and a drink ticket.

Business Partner Appreciation Event – Attendance for up to Two (2) Representatives.

Meet & Greet Event – Attendance for up to Two (2) Representatives.

Business Partner Advisory Committee – Opportunity to Represent Silver Business Partners; Two (2) names drawn randomly.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Newsletter - Electronic Newsletter Article Submission – You will have the opportunity to submit an educational article for our electronic newsletter once within the year. Articles will be reviewed by the board and submission is not a guarantee that the article will be used.

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.