

Austin Chapter of the Association of Legal Administrators 2018 Business Partner Program

Summary of Program Benefits	Platinum	Diamond	Gold	Silver
Cost of Sponsorship	\$4,000	\$3,000	\$2,000	\$675
Attend Business Partner Expo	Up to 3 reps	Up to 3 reps	Up to 2 reps	1 rep
Legal Expo Speaking Opportunity	★			
Legal Expo Brochure Ad	Full page	1/2 page	1/4 page	1/8 page
Legal Expo Oral Recognition	★	★	★	
Legal Expo Lunch and Educational Seminar	Up to 3 reps	Up to 3 reps	Up to 2 reps	
Legal Expo Drink Tickets	★	★	★	★
Chaper Website Advertisement	Front page all year	Front Page for 4 mos		
Website Listing By Specialty	★	★	★	★
Logo and Hyperlink to BP Website in Newsletter	All Newsletters	1 Newsletter	1 Newsletter	1 Newsletter
Electronic Newsletter Article Submission	★	★		
Chapter Luncheon Attendance and Recognition	1 Exclusive + 1 shared with another sponsor (2 reps)	2 shared sponsor lunches (2 reps)	1 shared sponsor lunch (1 Rep)	
Business Partner Appreciation Event	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
Invitation to Annual Meet & Greet Event	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
Invitation to Annual Managing Partner Event	3 tables/3 reps	2 tables/2 reps	1 rep/shared table	
Sponsor of Spring Educational Seminar	Up to 2 reps may attend and intro speaker			
Business Partner Advisory Committee	1 rep	1 rep	Randomly draw 2 Gold BP's	Randomly draw 2 Silver BP's
Chapter Social and/or Holiday Event	Up to 3 reps	Up to 2 reps		
Membership Directory	★	★	★	★
Business Partner Spotlight on Chapter's Social Media	★	★	★	★

Exclusive Sponsorship Opportunities	Cost	Description
Expo Tote Bag Exclusive Sponsorship	\$500 + item cost	Tote bags are given to every registrant and used throughout the Expo
Lanyard Exclusive Sponsorship	\$350 + item cost	Lanyards are given to every registrant and used throughout the Expo