



AUSTIN CHAPTER
A Chapter of the Association of Legal Administrators



2018

Business Partner

Program



The Austin Chapter of the Association of Legal Administrators (ALA)

2018 Business Partner Program

The Austin Chapter of the Association of Legal Administrators is pleased to announce its 2018 Business Partner Program.

We thank you for your consideration in partnering with our organization and believe that the sponsorship packages offered here will provide you with a variety of opportunities to establish, build, and strengthen relationships with our chapter members. Your expertise and resources are critical to our success as legal management professionals and we encourage your participation and feedback.

We hope that you will partner with us in 2018. If you have any questions or require clarification, we welcome your call.

Yours truly,



Business Partner Committee

Ana Helton, Chair

Bobby Zamen, Chair

James Cornell

Amanda Koplos

Dea McCart

Karie Rivkin

Kim Vitray

John Wagner

Linda Wood

PLATINUM SPONSOR \$4,000

(Limited to one sponsor)

Summary of Program Benefits

Advertisements:

Chapter Website - Front Page Rotating Banner with Hyperlink to Company Website for the 2018 Year.

Legal Expo Brochure - Full Page Advertisement.

Chapter's Electronic Newsletters – Your company logo will appear on **ALL** of our chapter's electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition -Up to Four (4) Representatives to Attend. Included: lunch, educational seminar, drink tickets, exhibit table (location assigned based on preference), speaking opportunity, and oral recognition.

Additional Exclusive Sponsorship Opportunities:

Expo Tote Bag \$500 + Cost of Item

Lanyard \$350 + Cost of Item

Chapter Luncheon Attendance and Recognition – One (1) Exclusive Luncheon and One (1) Shared Sponsored Luncheon for up to Two (2) Representatives with Opportunity to Work the Registration Table.

Business Partner Appreciation Event – Attendance for up to Four (4) Representatives.

Meet & Greet Event – Attendance for up to Four (4) Representatives.

Annual Managing Partner Event Invitation – Three (3) Tables and Attendance for up to Three (3) Representatives.

Spring Educational Seminar Sponsor – Attendance for up to Two (2) Representatives and opportunity to Introduce Speaker.

Business Partner Advisory Committee – Attendance for up to One (1) Representative.

Chapter Retreat and/or Holiday Event – Attendance for up to Two (2) Representatives.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Newsletter - Electronic Newsletter Article Submission – You will have the opportunity to submit an educational article for our electronic newsletter once within the year. Articles will be reviewed by the board and submission is not a guarantee that the article will be used.

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.

DIAMOND SPONSOR \$3,000

(Limited to 3 sponsors)

Summary of Program Benefits

Advertisements:

Chapter Website - Front Page Rotating Banner with Hyperlink to Company Website for Four (4) months during the 2018 Year.

Legal Expo Brochure - Half (1/2) Page Advertisement.

Chapter's Electronic Newsletters – Your company logo will appear in one (1) of our electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition -Up to Three (3) Representatives to Attend. Included: lunch, educational seminar, drink tickets, exhibit table, and oral recognition.

Additional Exclusive Sponsorship Opportunities:

Expo Tote Bag \$500 + Cost of Item

Lanyard \$350 + Cost of Item

Chapter Luncheon Attendance and Recognition – Two (2) Shared Sponsored Luncheons for up to Two (2) Representatives with Opportunity to Work the Registration Table.

Business Partner Appreciation Event – Attendance for up to Three (3) Representatives.

Meet & Greet Event – Attendance for up to Three (3) Representatives.

Annual Managing Partner Event – Two (2) Tables and Attendance for up to Two (2) Representatives.

Business Partner Advisory Committee – Attendance for up to One (1) Representative.

Chapter Retreat and/or Holiday Event – Attendance for up to Two (2) Representatives.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.

GOLD SPONSOR \$2,000

(Limited to 10 sponsors)

Summary of Program Benefits

Advertisements:

Legal Expo Brochure – Quarter (1/4) Page Advertisement.

Chapter's Electronic Newsletters – Your company logo will appear on one (1) of our electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition -Up to Two (2) Representatives to Attend. Included: lunch, educational seminar, drink tickets, exhibit table, and oral recognition.

Additional Exclusive Sponsorship Opportunities:

Expo Tote Bag \$500 + Cost of Item

Lanyard \$350 + Cost of Item

Chapter Luncheon Sponsorship Attendance and Recognition - One (1) Shared Sponsor Luncheon for One (1) Representative with Opportunity to Work the Registration Table.

Business Partner Social Event – Attendance for up to Two (2) Representatives.

Meet & Greet Event – Attendance for up to Two (2) Representatives.

Annual Managing Partner Event – One (1) Shared Table and Attendance of One (1) Representative.

Business Partner Advisory Committee – Opportunity to Represent Gold Business Partners; Two (2) names drawn randomly.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.

SILVER SPONSOR \$675

(Limited to 45 sponsors)

Summary of Program Benefits



Advertisements:

Legal Expo Brochure – Quarter (1/8) Page Advertisement.

Chapter's Electronic Newsletters – Your company logo will appear on one (1) of our electronic newsletters, along with a link to your company's website.

Chapter Events:

Annual Austin Chapter Legal Exposition – Exhibit Table Only. Limited to one (1) representative and a drink ticket.

Additional Exclusive Sponsorship Opportunities:

Expo Tote Bag \$500 + Cost of Item

Lanyard \$350 + Cost of Item

Business Partner Appreciation Event – Attendance for up to Two (2) Representatives.

Meet & Greet Event – Attendance for up to Two (2) Representatives.

Business Partner Advisory Committee – Opportunity to Represent Silver Business Partners; Two (2) names drawn randomly.

Other Benefits - Newsletter, Social Media, and Website:

Website - Business Partner Listing, by Specialty. Your company will be listed in our online Business Partner Directory and is allowed to choose to be listed in up to two different categories.

Chapter's Membership Directory – Opportunity to connect with members through access to the membership directory. **Please review the rules regarding proper usage.**

Social Media Spotlight – Our Chapter offers your Company opportunities for recognition through FaceBook, LinkedIn, and Twitter.