



Austin Chapter of the Association of Legal Administrators
CHAPTER MEETING MINUTES- SPRING SEMINAR
March 23, 2017; 11:30AM- 2:00PM
Headliner's Club

Business Partner Sponsors: AQUILA (Matt Wilhite)

1. Guests- none
2. Announcements
 - a. March 25 – Urban Roots Work Day
 - b. March 31 – Deadline to Renew Chapter Membership
 - c. April 2-5 – Annual Conference & Expo in Denver, CO
3. Committee Chairs
 - a. Membership- Chassidy Deckard stated that chapter dues will be due by March 31- an email reminder to the chapter directing members to the website for renewal will be out within the week.
 - b. Community Relations- On behalf of Mike McDearmon, Diane Dettmann encouraged attendance at Urban Roots on March 25.
4. Drawing for \$1250 Conference Scholarship- Ann Jacobson, winner.
5. Introduction by Matt Wilhite of AQUILA. Introducing Marilyn Archer and Cherrie Wysong, presenting on the Law Firm of the Future. Program description as follows: As law firms grapple with greater pressures to increase efficiency, lower costs, and still maintain high quality, the most successful firms tend to be more nimble and innovative than their counterparts. They more easily embrace and implement new strategies and programs to drive their desired business outcomes. When it comes to the built environment, the right workplace design is a critical component to a comprehensive strategic plan and can ensure that a firm achieves the identity, productivity and efficiency needed to serve their clients and grow their business. The alignment between business success, innovation and the physical work environment has been established through independent surveys of multiple industries including the legal industry. Attendees will learn about the latest research and trends affecting law firm planning and will see specific case studies demonstrating how individual firms have adapted these to their individual priorities. Particular emphasis will be placed on law firms with less than 50 attorneys to demonstrate the adaptability of the most current and future-looking design trends to small scale offices. Objectives: Identify design strategies that have shown to be most successful in improving business outcome; Examine case studies that demonstrate strategies employed by smaller law office; Discuss ways in which law firms can test different strategies as part of an expansion or office relocation.