

Association of Legal Administrators

LEADING THE BUSINESS OF LAW

Elevate Your Career in Legal Management

ALA's Annual Conference & Expo will help you prepare for and better understand the 2017 legal management trends and how they will affect you and your firm.

Educational Sessions to Drive You Forward

- **Social Media Privacy and Trade Secrets:** Analyze legal risks and review best practices in these areas.
- **Doubling Your Practice Through Productization:** Learn how to rethink your services as products at multiple price points and better understand the client's perception of value.
- **Incorporating Outside Counsel Guidelines into Your Firm's Billing Processes:** Identify how to ensure accurate timekeeping to add value to work and analyze it for e-billed clients to ensure value.
- **Industry experts will also lead presentations** on alternative fee arrangements, legal service delivery models and legal process outsourcing.

Join us in Denver for the must-attend event for legal management professionals. See how ALA has raised the bar with high-level educational content that gives you the opportunity to advance yourself professionally and to build on your established foundation of knowledge.

REGISTER NOW